



THE KIANDA SCHOOL ENDOWMENT FUND – AN OPPORTUNITY TO MAKE A DIFFERENCE AND LONG TERM RETURN ON INVESTMENT

Kianda Foundation is celebrating 50 years of service to Kenya, having been started in 1961 with a focus on the education of women.

One of the Foundation's Projects, Kianda School, started in 1977, today has over three decades of experience in educating girls to be good citizens and economic movers. Many of its past students are in key management and civic positions in Kenya and abroad.

Over the years, the Kianda School management has been solely responsible for finding funds to offer bursaries and scholarships to bright but needy girls. This has often been challenging and unsustainable. Consequently a cross section of parents got together and decided to come up with a permanent solution as a way of celebrating the 50 years of the Foundation – an Endowment Fund whose target is Ksh 100 million. The proceeds of this Fund would allow the School to offer scholarships in a sustainable manner, thus offering an opportunity to many gifted girls to learn and prosper.

The brand name for the 50th anniversary fundraising is **PEPERUKA**, a Swahili word which means 'to soar up'. This applies both for the girls on scholarship and for their able colleagues, to move on to a new level of education and personal development.

You will be pleased to know that over the last two years parents, staff and, students have raised Ksh 25 million for the Endowment Fund. Most of this money has been used to finance the initial intakes of 40 needy girls in 2011 and 2012.

The cost of educating a girl at Kianda School is Ksh 252,600/= per year. This includes tuition, textbooks, uniform, lunch and transport.

We recognize that corporate organizations attach great importance to the prosperity and youth development in Kenya, which we highly commend and it is in this regard that we invite you to join us and contribute as a Corporate Sponsor to this Fund, particularly during this historic 50 years anniversary celebration session. Your contribution will help talented young girls achieve their full potential, significantly changing their lives, their communities and our country's future. In addition, your contribution will attract exciting brand visibility opportunities as provided in the sponsorship bouquets detailed below.

We look forward to partnering with you on this worthy cause as we give hope to many girls and indeed the youth of Kenya.